

Examine texts including media texts that represent ideas and events...

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Learning intention

- examine texts including media texts that represent ideas and events, and identify how they reflect the context in which they were created

Teach and model

- identifying news reports of the same type of event over time and how they reflect their contexts
- comparing advertising posters for animated children's films in different countries and explaining the impact of these choices on audience expectations of the film
- identifying how advertisements for the same products reflect the context in which they were created

Check understanding

- Explain the main idea in examine texts including media texts that represent ideas and events... using an example.
- Show the idea in a second way: with words, a model, a diagram or symbols.
- Apply the idea to a short unfamiliar situation and justify the result.

Teaching cautions

- Ask the student to explain their choice, not only state an answer.
- Check that key vocabulary is understood in a new example.
- Mix representations so the skill is transferred rather than copied.

Quick lesson sequence

- Connect to prior knowledge and introduce the key vocabulary.
- Model one clear example, then solve a second example together.
- Finish with an independent check and a short student explanation.